



# SPORTS & VENUES

← POST COVID COUNCIL →

## Pre COVID

The available venues and sports fields provided to the community by councils for use are consistently well utilised. Whether its league games in the parks, playing tennis or brownies/ cubs or sport clubs meeting in venues. Citizens and groups could book a venue at a very good price and utilise it for just about anything from a group meeting to a party (although, maybe nothing too raucous!). Many areas of the community depend on such resources to allow them to meet, for some it allows their small business to operate.

## COVID Challenge

Numbers of people attending activities have always had a part to play in these areas, particularly when using civic venues. Health and Safety has always actively been a part of the process to make sure rooms are not overfilled, but now those rooms are about to become smaller.

The space will may need to halve in order to allow for social distancing to work. Being able to find a room to suit 10 people just became a lot more difficult. Now more than ever, it will become vital to allow people to see the full range of facilities that council can offer and to ensure they are used wisely. Someone booking a hall that could effectively house a socially distanced 30 people for a meeting of just 10 will become a poor use of resources that need to be shared equally in the community and this will be a part of the new world.

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The ability for the caretaker to show the customer around the venue and explain where the lights, facilities and air conditioning will become more difficult. The drive toward removing keys from the process that people need to physically handle will become more prominent in favour of a usage code. The drive to automating lights and air con units will increase as we seek to leave behind having to touch anything where possible. Driving the organisations and groups to keep their main contact details up to date will be more important than ever as the general contact won't be as readily available.



## How Zipporah can assist with the issue

- Zipporah's resource bookings system (Impact) will allow for full searching of resources to suit needs providing pictures, descriptions etc. It will allow groups to search beyond "what they know" to find what other facilities they may not be aware were available to them.
- Pricing controls and online payments are fully available to deliver a changing price structure that will be needed to recognise the changing need for space for groups.
- Zipporah systems have been integrated with door and lock management solutions allowing for us to provide a pin to allow for venues to be opened up and, where the technology is present in the buildings, to turn on lights and facilities such as air conditioning.
- Easy set-up ensures that spaces within venues can have relationships to ensure no crowding in use of corridors so room X when booked can also lock out room Z.
- Cleaning times can be automatically added between bookings and output in reports.
- Deliver your customers capacity to manage their own accounts and therefore keep their organisations and themselves fully up to date.
- Send out alerts and messaging to clients on mass as necessary.

## Features & Benefits

**Assign individual staff** to workloads as part of staff allocation – ensure you have the right people with the right skills to hand.

**Check availability in real time** with our diary booking feature – at a time when all is changing around us, ensure you're always looking at up-to-date information.

**Manage your event** from concept through to delivery and aftercare – all in one, easy to use location. No rekeying of information, no lost paperwork, no repetitive calling to clarify details.

**Fast creation and editing** of new and existing events/ facilities – ensure that events can be quickly arranged and managed, facilitating easy access to your citizens to access information and book online.

**Intelligent charge-bands** ensure exact costs displayed when booking – communicate vital information quickly and display discount structures clearly – while getting all payments completed online and up-front.

**24/7 availability**, all booking data managed in one accessible system – allow your citizens to book your facilities and events at their convenience. Provide your residents with the easiest possible access to their services.

## Learn more about our Post Covid Council services

Canteen Services

Customer Services

Environment Services

Finance & Accounting

Housing Services

Internal Services

Leisure, Outdoor Gatherings  
& Activity Centres

Library Services

Licensing & Trading Standards

MOT, Vehicles & Licensing

Parks & Highways

Registrars Services

Social Care Services

Sports & Venues

Training Services

Launch Post Covid Council