



## Pre COVID

Many Local Authorities are lucky enough to have venues and open spaces which are available for a variety of Leisure Activities. These can be activity centres used for a range of groups or general leisure and tourism sites; generating good revenue for the council during relevant seasons, and which ensures they could keep themselves going. Vital revenue used to ensure that the council can maintain such sites is generated by the visitors.

## COVID Challenge

All manner of tourism activity has been greatly damaged whether public or private sector. One of the biggest issues for the public sector, is that their revenue is used to ensure that sites are maintained with a view, without seeking to make massive profit on the way. This means they have stored up money for a situation like COVID.

The need for the departments and services to have a quick recovery and move forward is as great as any other business. Councils need to find a way to support their own organisations by having a solution in place which will help advertise, drive revenue and work to allow for quick and easy income capture as a priority. They also have the task of needing to find a way to help support the other businesses in the sector, and offer solutions which can help them at a time when the industry is likely to be one of the worst affected – particularly during the summer, when trade should be roaring.



90%

It is estimated that Zipporah's Covid Class Solutions have reduced avoidable contact by over 90%

## How Zipporah can assist with the issue

- Zipporah can help deal with outdoor markets, allowing requests for pitches and authorisation to be performed online and paid up front. No need to pick up money on the day from the stall holders. Get it in online.
- Zipporah's accommodation solution allows you to book rooms out if you are running any form of hotel/ bed and breakfast or even a conference centre with rooms. Deliver the ability to pay for parking choose my pitch/room to suit my needs online without needing to pay any booking fees to third party providers.
- Councils can use the Zipporah system to provide their hotels, B&Bs and guesthouses with a portal to make bookings. Become the bookings portal for your council area, allowing your business rates payers to advertise and get their bookings through you. Save your valuable business assets among your citizens by offering them the ability to take online bookings without needing to pay the extensive and expensive fees of the many portals demand.
- The Zipporah accommodation and property management solution delivers the ability to operate multi-person events or simply book accommodation for a range of services whether for a small/large wedding or gathering, outdoor pursuit or any form of activity while still allowing for selections such as parking, meals and a range of extras. It provides the ultimate all in one for a leisure or tourism style of business.
- Enable the e-commerce to allow purchases whether fishing permits or other options which traditionally you may have had to take cash on site for.

## Features & Benefits

**Online advertising and check-in** - Save time and resources by allowing your customers to check-in and check-out online, and advertise your accommodation or other facilities, showcasing your options for guests/customers.

**Configuration & Integration** - Save, time, money and your sanity by utilising the Zipporah system to properly aid management of your service using configuration and integration to all sorts of services, such as online payments or text message reminder services.

**Seasonal prices/discounts** - Define your charges and discounts structures based on demand or by season, and allow customers to book and pay upfront and online.  
Benefits

**Automate your daily grind** to make life easier. Online delivers you and your customers a more positive and efficient experience.

**Task Management** ensures that neither you, nor your customers miss a job that needs doing.

**Streamline your process** by integrating with your back office - document management, payments, financials and more.

20,000

On going live, Zipporah's Covid Class solutions took 20,000 bookings in 24-hours



**ZIPPORAH**

[www.zipporah.co.uk/post-covid-council](http://www.zipporah.co.uk/post-covid-council)

[info@zipporah.co.uk](mailto:info@zipporah.co.uk)

029 2064 7048

## Learn more about our Post Covid Council services

Canteen Services

Customer Services

Environment Services

Finance & Accounting

Housing Services

Internal Services

Leisure, Outdoor Gatherings  
& Activity Centres

Library Services

Licensing & Trading Standards

MOT, Vehicles & Licensing

Parks & Highways

Registrars Services

Social Care Services

Sports & Venues

Training Services

Launch Post Covid Council